

CLAIMS

1. Method of continuously supplying a labelling line with objects, for example bottles (8, 8'), comprising the following steps:

5 a) in a first supply station (1), providing a support (5) in the form of a tape which has self-adhesive labels (6, 7) stuck to both faces of it;

 b) moving the support (5) so as to pass it through a first labelling station (2) supplied with the said objects (8), the objects (8) being labelled in the first labelling station (2) by using the labels (7) affixed to the first face of
10 the support (5); and

 c) moving the support (5) so as to pass it through a second labelling station (2, 2'), which may or may not be separate from the first, the objects (8, 8') being labelled in the second labelling station (2, 2') by using the labels (6) affixed to the second face of the support (5).

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2. Method according to Claim 1, characterized in that, at the exit of the first labelling station (2), the support (5) is wound around a spool (14) so as to form a roll (15) intended to be positioned in a second supply station (1) which may or may not be separate from the first, in order to
20 supply the second labelling station (2, 2').

3. Method according to Claim 1, characterized in that, at the exit of the first labelling station (2), the support (5) is moved directly towards the second labelling station (2').

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4. Method according to any one of Claims 1 to 3, characterized in that the labels (7) arranged on the first face of the support are identical to the labels (6) arranged on the second face of the support.

30 5. Method according to any one of Claims 1 to 4, characterized in that the second labelling station (2, 2') is supplied with

objects (8') other than those (8) having been labelled in the first labelling station.

6. Method according to any one of Claims 1 to 4,
5 characterized in that the labels (7) arranged on the first face of the support (5) are different from the labels (6) arranged on the second face of the support (5), the second labelling station (2') being supplied with the objects (8) having been labelled during the first pass, so that each of the said objects is labelled by means of one label (6, 7) from each of the faces of the support.

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7. Method according to any one of Claims 1 to 6,
characterized in that the labels (6, 7) are made of polyethylene terephthalate.

8. Method according to any one of Claims 1 to 7,
15 characterized in that the labels (6, 7) have a thickness of from 10 to 40 μm , and preferably of from 25 to 36 μm .

9. Method according to any one of Claims 1 to 8,
characterized in that the support (5) consists of a material, such as paper or
20 thermoplastic, both faces of which are coated with a layer of silicone.

10. Method according to any one of Claims 1 to 9,
characterized in that the labels (6, 7) are made of a material identical to the
material forming the support (5).

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11. Method according to any one of Claims 1 to 10,
characterized in that the support (5) is made of polyethylene terephthalate.

12. Method according to any one of Claims 1 to 11, characterized in that the support (5) has a thickness of from 10 to 40 μm , and preferably of from 23 to 36 μm .

5 13. Label support (5) intended for continuously supplying a labelling station (2), the said support being in the form of a tape having a first face and a second face, on the opposite side from the first, characterized in that it has self-adhesive labels (6, 7) stuck to each of the said first and second faces.

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14. Support according to Claim 13, characterized in that the labels (7) of the first face of the support are centred on the labels (6) of the second face of the support.

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15. Support (5) according to Claim 13, characterized in that the labels (7) of the first face of the support are offset along the axis of the tape relative to the labels (6) arranged on the second face of the support.

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16. Support (5) according to claim 15, characterized in that the axial offset is such that the labels (7) of the first face of the support are centred on the axial space between two adjacent labels of the second face of the support (5).

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17. Support according to any one of Claims 13 to 16, characterized in that the labels (7) of the first face of the support are arranged «head up», and in that the labels (6) of the second face of the support are arranged «head down».

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18. Support according to any one of Claims 13 to 17, characterized in that the labels (7) of the first face of the support are intended for labelling a first face of an object (8) to be labelled, the labels (6) of the

second face of the support being intended for labelling another face of the said object (8) to be labelled.

5 19. Support (5) according to any one of Claims 13 to 18, characterized in that the labels (7) of the first face of the support are identical to the labels (6) of the second face of the support.

10 20. Support (5) according to any one of Claims 13 to 19, characterized in that the labels (7) of the first face of the support are different from the labels (6) of the second face of the support.

15 21. Support according to any one of Claims 13 to 20, characterized in that the support (5) is made of a material identical to the material forming the said labels (6, 7).

22. Support (5) according to Claim 21, characterized in that the said material is a polyethylene terephthalate.